

# Vehicle & Boat SIGNAGE GUIDE

**PRICES AS OF AUGUST 2025** 



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#### **Vehicle and Boat Wraps**

Vehicle Wraps are one of the most effective kinds of advertising in today's market! This form of marketing signage transforms your vehicle into a mobile billboard. Using the most advanced media and print techniques on the market, our wraps can conform to any recess or angle.

#### Why get a wrap?

- A mobile billboard your message is seen 24/7 by thousands of people
- More cost-effective than a custom paint job
- Easy to replace or update, and fully customisable
- Protects your vehicle or boat against the harsh Australian sun and minor scratches
- · Reflects your brand and stands out from the crowd

#### What we offer...

- Cars
- Vans
- Trailers

- Trucks
- Buses
- Boats

- Utes
- Food Trucks
- Commercial boats

### **Full Wrap**



A Full Wrap transforms your entire vehicle with high quality, contour conformable vinyl for a premium finish. With bold colour and endless design options, our wraps fit perfectly around panels, corners and curves. The result is eye catching, versatile and guaranteed to turn heads.

\*Prices do not include artwork or GST and are subject to final layout. Wrap indicators not to scale, indicative only - roof and trimmings optional extra.







SEDAN FROM \$4,000 TRADE / SERVICE VAN
FROM \$5,500

UTILITY FROM \$4,700

# **3/4 Wrap**



A 3/4 Wrap is the perfect balance between impact and budget. By covering the major panels of your vehicle with vibrant, full colour graphics and a high gloss laminate, it creates a bold, professional presence on the road. This option gives you maximum visibility without the cost of a full wrap, making it one of the most popular choices for businesses that want strong brand exposure and a polished finish.

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SEDAN FROM \$2,500 TRADE / SERVICE VAN
FROM \$3,700

UTILITY FROM \$3,500

# Half Wrap





A half wrap is a cost-effective way to make a big impact. By blending bold graphics with your vehicle's existing colour and shape, it creates a seamless, eye-catching design that stands out on the road. Whether you're after brand exposure or a unique colour accent, a half wrap delivers style and impact without the full wrap price.

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SEDAN FROM \$1,900 TRADE / SERVICE VAN
FROM \$2,500

UTILITY
FROM \$2,500

#### **Bonnet Wrap**



A Bonnet Wrap is an affordable way to give your car a fresh new look. With premium 3M materials available in a range of stunning finishes, you can instantly upgrade your style. Options like carbon fibre don't just look impressive, they also help protect your paintwork from everyday wear.

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SEDAN FROM \$450



FROM \$550



UTILITY WITH SCOOP
FROM \$650



#### Decals



Die-Cut Vinyl is a sleek way to showcase your logo. We offer two styles to suit your look:

Shape Die-Cut: Your logo or text is cut onto a solid background with a clean border Exact Die-Cut: The vinyl is trimmed precisely to the edge of your design, leaving no visible background for a sharp, seamless finish

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SEDAN FROM \$450 TRADE / SERVICE VAN
FROM \$450

UTILITY
FROM \$450

### One Way Vision



Transform your rear window into a moving billboard with one-way vision perforated vinyl. From the outside, your design looks like a bold, full-colour image, while from the inside you can still see out. Perfect for showcasing your brand or style, these graphics turn heads whether you're driving or parked.

Note: Visibility can be reduced on angled windows, and this may affect your insurance.

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SEDAN FROM \$470 TRADE / SERVICE VAN
FROM \$590

UTILITY
FROM \$590

### Reflective Vinyl



Reflective vinyl makes your message shine. By day, your design shows in full colour and at night headlights and spotlights light it up for maximum visibility. Perfect for flat vehicle panels, reflective decals act as both a safety feature and a smart advertising tool. Every time the surface catches a beam of light, your brand is illuminated and impossible to miss. Build recognition around the clock and keep your business top of mind with reflective graphics

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#### REFLECTIVE CHEVRON







TRADE / SERVICE VAN



REFLECTIVE STRIPES



### **Car Magnets**



Turn your vehicle into a mobile billboard with durable, custom magnetic signs. Designed for smooth metal surfaces, car magnets are reusable, easy to apply, and just as easy to remove. They give you the flexibility to advertise when you want, without leaving a mark on your car.

PLEASE NOTE: Magnets are not to be used on vehicles when driving over 80km p/h

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SEDAN FROM \$470 TRADE / SERVICE VAN

REFLECTIVE STRIPES
FROM \$590

### **Boat Wrapping**

Give your boat a bold new look with a custom vinyl wrap from The Exhibitionist. Perfect for showcasing your name, promoting a sponsor, or simply standing out on the water, boat wraps also add an extra layer of protection.

No matter the make, model, or size, we can wrap it. Every kit is custom designed to perfectly fit your boat, delivering a sleek finish that often looks more impressive than paint and at a fraction of the cost.

We only use premium 3M vinyls with a high gloss finish that not only turn heads but can also be safely removed years later to reveal your original surface.

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### Full Wraps



Boat graphics are the perfect way to showcase your personality or promote your business while out on the water. Whether you want bold branding or a fresh new look, our full wraps make a statement that stands out. Every design is custom created to suit your boat's shape and colour, giving you a finish that looks seamless and unique.

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### Half Wraps



Half wraps give you the flexibility to customise as much or as little of your boat as you like. They can cover anywhere from a single metre up to five metres or more, depending on the size of your boat, the look you're going for, and your budget.

This makes half wraps a great option for anyone who wants the impact of a custom design without committing to a full wrap.

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### Decals & Lettering

Make your boat truly yours with a custom name created from premium cast vinyl. Each design is computer cut and applied directly to your boat's surface for a clean, lasting finish. Choose from classic single colours or digitally printed, profile-cut graphics tailored to match your boat's shape, style, and personality.

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**PRICE ON APPLICATION** 



#### Wrap Process

#### Stage 1 - Vehicle Suitability & Advisory

We start by assessing your vehicle and advising on the best materials and techniques. This ensures you understand any potential issues and get the most durable, high-quality finish.

#### Stage 2 - Wash & Detail

The car is thoroughly washed and decontaminated, removing wax and chemicals that can affect adhesion. Every edge and crevice is cleaned to create the perfect surface for wrapping.

#### Stage 3 - Drying & Pre-Heating

The vehicle is left to fully dry, with heat applied to remove any trapped moisture. This prevents corrosion and ensures the wrap bonds properly.

#### Stage 4 - Component Removal

We remove parts like trims, lights and badges where needed. This allows for a cleaner, longer-lasting wrap with hidden edges and reduces the risk of cutting directly on the paint.

#### Stage 5 - Vinyl Application

Our skilled technicians apply the wrap with precision, using specialist tools and temperature controls for a seamless finish. Panels are wrapped in large, continuous pieces wherever possible to achieve a paint-like result.

#### Stage 6 - Care & Maintenance

After wrapping, we provide a care guide and starter kit to help maintain your vehicle. With proper cleaning and handling, your wrap will look fresh and last for years.

#### **Our Promise**

The quality of a wrap depends on careful preparation, the right environment,

temperature control and skilled installers. We combine all of these to deliver a flawless, long-lasting finish

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# Ready to book your wrap?

www.exhibitionist.com.au/services

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CALL US: 08 8981 3166

