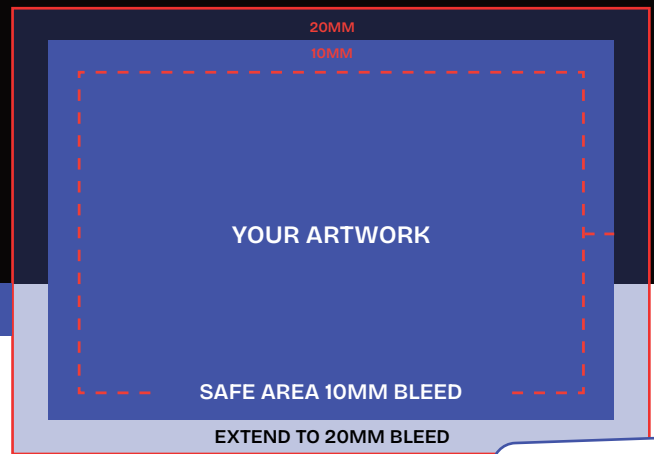


SIGNAGE PRINTING SPECS

YOUR GUIDE TO PRINTING PERFECTION

Composite panel, Foamalux, Corflute, SignPro, MDF



EXAMPLE



MARKS, BLEED & SAFE AREA

No Marks, trim, cut lines or registration marks : No need to include them as we'll add these as required.

Bleed: 20mm all around artwork.

Safe Area: Keep important text/logos at least 10mm inside the edges to prevent cutting issues.



FILE FORMAT

Please provide: PDF, EPS or TIFF – High-resolution, print-ready



RESOLUTION

- **150 DPI** at final print size.

- Avoid using low-resolution images, as they will appear pixelated when printed.

If your artwork is scaled down, the DPI must be adjusted accordingly to maintain print quality:

50% scale → Set image resolution to **300 DPI**

25% scale → Set image resolution to **600 DPI**

This ensures the final output remains sharp and high-quality when printed at full size.



SIZE & SCALE

Full Size: If possible, create the artwork at 100% of the final print size.

Scaled Down: If the file is too large, scale it down (e.g., 50% or 25%), but keep proportions.

Indicate Scale: If the file is scaled, specify this in the file name or notes.



FONTS & OUTLINES

Convert all text to **outlines** (curves) to avoid font issues.

If text must remain editable, provide the font files along with the design.



COLOUR MODE

CMYK (Cyan, Magenta, Yellow, Black) for accurate colour reproduction.

Avoid RGB, as it may result in unexpected colour shifts.



CUT LINES & SPECIAL FINISHES

If the print requires contour cutting, include a **vector cut line** in a separate layer or as a spot color labeled "CutContour."



BACKGROUNDS & TRANSPARENCIES

If the print requires contour cutting, include a **vector cut line** in a separate layer or as a spot color labeled "CutContour."

COLOUR ACCURACY

We always conduct a full CMYK colour test proof before printing to ensure the best possible quality.

If you have specific concerns about colour accuracy, clarity, or other details, please let us know. We can arrange a time for you to review the test proof and provide final approval before proceeding with full-scale printing.

COLOUR MATCHING

Each printer produces slight variations in colour. If precise colour matching is essential, we can achieve highly accurate results. This service is available for a small fee (Price on Application).

For more details, contact us at admin@exhibitionist.com.au.

exhibitionist

08 8981 3166 | 74 McMin Street, Darwin NT 0800
admin@exhibitionist.com.au | www.exhibitionist.com.au