

# BUSINESS CARDS

## BRANDING GUIDE

### PROFESSIONAL. DURABLE. UNFORGETTABLE.

**A great business card leaves a lasting impression...  
We'll make sure yours does just that.**

- Premium professional finish
- Thick, durable heavyweight stock
- High-resolution, full-colour digital printing
- Matt or gloss celloglaze on both sides
- Precision cut square corners
- Artwork design priced separately



### SUPPLIED ARTWORK SPECS:

- 90mm x 54mm
- 300 DPI
- 3mm bleed on all sides
- Full colour CMYK
- Outline all fonts
- High res. PDF, ai, eps or jpg



ACTUAL SIZE. FOR REFERENCE, DO NOT USE AS A TEMPLATE.



### COLOUR ACCURACY

We always conduct a full CMYK colour test proof before printing to ensure the best possible quality.

If you have specific concerns about colour accuracy, clarity, or other details, please let us know. We can arrange a time for you to review the test proof and provide final approval before proceeding with full-scale printing.

### COLOUR MATCHING

Each printer produces slight variations in colour. If precise colour matching is essential, we can achieve highly accurate results. This service is available for a small fee (Price on Application).

For more details, contact us at [admin@exhibitionist.com.au](mailto:admin@exhibitionist.com.au).

**exhibitionist**

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